



György Kurtág
Játékok



BRIGITTE POULIN, PIANO

Pianist **Brigitte Poulin** presents **Játékok** (Games) by **György Kurtág**—a deeply personal, lifelong collection of miniature works exploring memory, play, and the weight of tradition. Composed over several decades, these pieces form an evolving musical diary, at once whimsical and profound, guided by nostalgia and a desire to converse with the past. Kurtág pays homage to the composers, friends, and influences who shaped him—Bach, Schumann, Bartók, and others—through gestures drawn from folklore, Gregorian chant, spoken rhythms, and improvisation. In this recording, Poulin curates a unique path through *Játékok*, structuring the album into five “Acts” that reflect the emotional and spiritual breadth of the cycle—Heaven and Hell, The Human World, To Márta Kurtág, Tribute—In Memory of..., and Nature and Transformation—which include several world premiere recordings.

MARKETING

- **September 12** - Apple Instant Gratification: *Játékok*, Book VII: No. 14, A flower for Márta - [META ADS: \$100]
- **September 26** - Apple Instant Gratification: *Játékok*, Book III: No. 26, Hommage à Farkas Ferenc (3) (evocation of Petrushka) - [META ADS: \$100]
- DSP playlist pitches: Apple Music, Spotify, Amazon Music
- Digital pitching partnership with Naxos Digital Services
- 1.5 months of social media advertising campaign (Facebook & Instagram) include \$500 marketing spend.
- ½ page bilingual print ads with *La Scena Musicale* magazine and *The WholeNote* magazine.
- Interview and feature article on *La Scena Musicale*.
- E-blast to Leaf Music subscribers and media list. Leaf Music’s subscribers now have 1.3k subscribers and growing.
- Upload to learshot Distro, an online platform for campus and community radio stations to be broadcast across Canada.
- Linkfire smartlink for pre-save & stream now link; a private landing page for media’s accessibility.
- Submit the album for Grammy, Prix Opus, and Junos Awards.

Album release date: **October 10**
Leaf Music Catalogue: **LM302**
Genre: **Classical Contemporary**
Subgenre: **Piano**

Label Contact

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